



## ***PRESS RELEASE***



### **Guarda Golf Hotel & Residences launches Detox & Slimming Therapy in partnership with Biologique Recherche**

**Crans-Montana, Switzerland, July 2017** - Following the success of Biologique Recherche at the *Guarda Golf Spa* over the last seven months, *Guarda Golf Hotel & Residences* is delighted to make the French brand its principle product. The combination of the clinical approach to products and treatments by *Biologique Recherche* and the expertise of the therapists at the *Guarda Golf Spa* has resulted in the creation of the new Detox & Slimming Therapy.

Over the course of three to seven days, each guest will be offered an initial expert assessment during which they will be provided with a personalised schedule. This will include a studied selection of massages and beauty treatments (two per day), a custom fitness program created by a personal trainer and/or yoga instructor and a daily follow-up appointment. The schedule will be complemented by a bespoke, healthy meal plan designed by a qualified in-house nutritionist.

Customised to each client's own specific needs, the therapy combines several Biologique Recherche treatments for immediate detoxifying, revitalising, balancing, draining & smoothing results.

A Detox & Slimming therapy is highly suited to the strengths of *Biologique Recherche*. The company is the creation of Yvan & Josette Allouche, a biologist and a physiotherapist respectively. The result of the partnership is a unique and highly effective combination of specific physiological treatment methods and pure, concentrated, almost raw products, resulting in an almost clinical approach to their treatments.

The *Guarda Golf Spa* extends over 600 square meters and features a heated indoor pool, whirlpool, sauna and steam room, as well as four treatment rooms. The Spa Suite is a private treatment room for two, including a private whirlpool and steam room. The whole encompasses one of the best-reviewed spas of Switzerland and was recently listed among the Top 10 Swiss Spas over 1000m in altitude by the *Handelzeitung*, the only Valaisan spa of the list.

For the complete program, the therapy starts at CHF 1'200.- per person. Guests wishing to combine the treatment with a renewing stay at Guarda Golf Hotel & Residences can do so at reduced rates.

Included in the Summer 2017 spa menu, the *Guarda Golf Spa* will deliver a selection of innovative *Biologique Recherche* facial body treatments, as well as a range of treatments with the spa's oxygen propulsion machine, Le Cubeo<sup>2</sup>, injecting pure oxygen directly into the epidermis, without the use of



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needles. Other treatments using a range of natural Swiss-made products by Eva.J are available, including a Sleep Therapy, taking place over a minimum of four days.

#### **About Guarda Golf Hotel & Residences**

*Guarda Golf Hotel & Residences in Crans-Montana was founded by owners Nati and Giancarlo Felli and opened its doors in 2009. Since the opening, it has been part of a select circle of the finest luxury hotels in Switzerland and member of Swiss Deluxe Hotels as well as of The Leading Hotels of the World. Perfectly located adjacent to the Jack Nicklaus golf course and in the centre of Crans-Montana, the hotel offers spectacular panoramic views over the Swiss Alps to the south. Individual and personalized guest service is of the highest priority and is put into practise daily in this hotel, currently consisting of 23 rooms and suites, 7 Suite Apartments, 21 private residences, a refined Japanese Restaurant 'MiZUKI by Kakinuma' and a Lounge Bar. The Guarda Golf Spa features an indoor pool, Jacuzzi, sauna, steam bath, gym and private suites for beauty treatments and massages with the international brand 'Biologique Recherche' as well as natural Swiss cosmetic products by 'Eva.J'. Two conference and meeting rooms, with state-of-the-art technical equipment have a capacity of up to 120 persons.*

*In 2013, Guarda Golf Hotel & Residences received the 'Prix Bienvenue' Award by the Swiss Tourism Board and was selected as one of the top three most friendly and welcoming luxury hotels in Switzerland. It is also consistently listed as one of the most appreciated luxury properties by travellers on TripAdvisor and booking.com.*

#### **About Biologique Recherche**

*For over 40 years Biologique Recherche's unique methodology has built a strong reputation for astounding effectiveness based on a clinical approach to skincare, delivering immediate and long lasting results.*

*Combined with highly customized protocols and meticulous procedures which recondition the epidermis, Biologique Recherche's extensive range of skincare products are highly concentrated in botanical, marine and biological active ingredients that are cold formulated in its own laboratory in France.*

*Biologique Recherche is the partner of choice in over 70 countries for exclusive medical spas and day spas in addition to the world's premiere luxury hotel spas.*

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